

Purpose & Impact *Now*

October 31, 2023

It's that time of the year again...



Dear Reader,

It's that time of the year again...!

In my part of the world, days are getting rapidly shorter, while a sharp and humid cold is creeping in. Trees are changing colours from green to a wild palette of yellow, red and golden-brown.

Wherever YOU are, chances are that end-of-the-year talk is entering conversations about life and work, too, just as it is here in the Netherlands. The other day, I even caught my girl Nina humming a Christmas tune while she was packing her lunch box for school 😊.

Yep, it's time to start thinking about holiday-season family gatherings and presents to surprise loved ones.

I'm a fan of traditions, but sometimes good old-fashioned ways of doing things need an update. Shopping, for example. Let's forget Amazon and eBay! In this edition, I'm highlighting a great online marketplace to Purchase with Purpose and promote a green and social economy. And the People & Planet Calendar, where you'll find lots of opportunities to support sustainable business in November.

Scroll down for more news and details...!



#RemarkableResource – Shop Catalyst Market

Buy green & social online! Featuring products by many of my entrepreneurial friends and colleagues, Catalyst Market is a purpose-driven alternative to the Amazons and eBays that dominate the world.

Whether you're hunting for intricately handmade crafts, fashion that's as sustainable as it is stylish, fine organic culinary delights, or eco-conscious services that make a difference, Catalyst Market has it all, and more.

Tip: buy a **Gift Card** for family, friends, associates, colleagues, employees, so they can choose their own product that is curated for Good.

[SHOP CATALYST MARKET](#)

#ImpactEvent - Shaping your career in Social Justice and Sustainability

We're thrilled to be a part of the Talent for Good Fair 2023! Join me for an empowering FairChange workshop: **Shaping Your Career in Social Justice and Sustainability** and discover how you can make a meaningful impact on people and the planet.

📅 Date: November 8

🕒 Time: 15:30 - 16:30

📍 Location: The Hague University of Applied Sciences

This FairChange workshop is designed to equip you with the skills and mindset for a successful career in social justice and sustainability. Discover your key strengths and make sure they match the current demands in the sector.

Don't miss this opportunity to kickstart your purpose-driven career and connect with like-minded individuals who share your passion for change. Sign up here to secure your spot today: **Talent for Good Fair 2023**

For all of you who can't make it to the in-person event, the workshop presentation will be available afterward. Keep an eye on the next editions of Purpose & Impact Now to find the link!



#BetterBusinessTools - People & Planet Calendar

November is packed with opportunities to buy social and support a sustainable economy. *Au Revoir*, Black Friday – Enter Green Friday!

Purchase locally during Global Entrepreneurship week and on Small Business Saturday. Celebrate Social Enterprise Day and promote female-led businesses on Women's Entrepreneurship Day.

You'll find these and other People & Planet Positive dates on the free FairChange monthly calendar. If you get the 2023 edition now, we'll send you the full 2024 updated Calendar before the end of the year!

(To make sure you are on our list for the 2024 Calendar, I kindly ask you to leave your name & email after clicking the button – Thanks!)

GET CALENDAR

#CaptivatingQuote

A final thought to acknowledge parallel realities that directly or indirectly concern us all. While many of us are in a position to buy gifts and enjoy cosy get-togethers, millions of others face gruesome war. The SDGs recognize there can be no sustainable development without peace and no peace without sustainable development.

I think we can find inspiration in the words of leaders who chose reconciliation over revenge, despite everything.

*"Darkness cannot drive out darkness; only light can do that.
Hate cannot drive out hate; only love can do that."*

Martin Luther King, Jr.



Enjoy the rest of your week. I really appreciate you're here! See you next time.

All my best,

Katja Marianne



Katja Marianne Noordam
FairChange • Katmondo Media

PS. Do you enjoy reading Purpose & Impact Now? I would love it if you could forward it to a colleague or friend!

About Purpose & Impact Now

This is a newsletter with updates, tips and resources about doing business with a higher purpose and leading with positive impact. Please reply with any questions or feedback. I personally respond to all emails. Delighted to build a better world together! // Katja

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